FieldEdge
by xplor

mailchimp

Enhance Your Business's Email Marketing with
FieldEdge's Mailchimp Integration

What is a Mailchimp Integration?

FieldEdge's integration with Mailchimp was created to help improve and streamline your email marketing.

By using a Mailchimp integration, you can automate your communication processes. Mailchimp pulls data from FieldEdge so you can create targeted email lists and tailored messaging for customers and prospects. This integration can increase your reach, build stronger relationships and provide insight into how email marketing boosts your business's profitability.

Why Email Marketing?

Email marketing builds:

- **Personal relationships** through targeted communications
- **Customer happiness** through sending timely tips and special offers
- **Retention,** as customers feel valued when you regularly reach out to them
- **Credibility and trust** by sharing advice as an expert in your field

Benefits of FieldEdge's Mailchimp Integration

Automate email marketing

Make phones ring on demand

Save time by pulling customer info from FieldEdge

Build stronger relationships with regular communications

Send tailored messages to targeted customers and groups